Dear Team,

We are excited to kick off our United Way of Greenville County campaign—and we need your support!

In Greenville County, far too many of our neighbors are living on the financial edge—where one unexpected expense, like a medical bill or car repair, can send a family into crisis. Did you know:

* Over one-third of Greenville County households **(80,000 households)** struggle just to afford the basics every month.
* More than 56 percent of students in our public schools live in poverty.
* Nearly half of the 23,000 calls to United Way’s 211 line were from people facing eviction or utility shutoffs.

These statistics are more than just numbers. They represent the lives and dreams of real people — our neighbors, our families, our coworkers — who work hard, but never get ahead.

Please join me in giving today and make sure families in our community have the support and resources they need to build the lives they deserve. Every dollar we raise and every hour spent volunteering will work toward removing pervasive barriers to higher earnings like education, housing, and childcare.

Whether you can give $5 or $5,000, our community is counting on our support. Please give today, and together we can change lives and build a better future for all in Greenville County.

Sincerely,  
Name